



EXHIBIT OPPORTUNITY

CME ACTIVITY: 64th Swineford Allergy Conference

DATE: April 17-18, 2026

LOCATION: Pinn Hall Conference Center at The University of Virginia

The University of Virginia invites your organization to support for the 64th *Swineford Allergy Conference*.

Course Overview:

The field of Allergy and Immunology continues to evolve both clinically and scientifically. The Swineford Allergy Conference is dedicated to educating physicians involved in treating patients with disorders of allergic, pulmonary, or immunologic origin.

Program Overview:

By the end of the conference, participants should be able to:

- Describe the mechanisms underlying efficacy of sublingual food and aeroallergen immunotherapy preparations.
- Explain the impact of GLP-1 receptor agonists and other diabetes/weight loss medications on lung function in chronic lung disease.
- Discuss the balance of early peanut cutaneous sensitization and tolerance induction on priming the immune system for allergy or tolerance.
- Recognize the increasing prevalence of tick-borne diseases and allergic sensitization in Central Virginia and beyond.
- Examine the role of human milk components, including antibodies, oligosaccharides, and microbiome, in the development of food allergy.
- Evaluate the role of allergen IgE epitope mapping in the development of hypoallergens for tolerance induction.

Expected Audience: 100 MD physicians, fellows, residents, researchers and medical students

Accrediting body:

This program is accredited by UVA Health Continuing Education to offer 7.75 AMA PRA *Category 1 Credits*[™]

Organization Description: UVA Health Continuing Education as a Joint Accreditation Provider adhere to the

ACCME Standards for Integrity and Independence in Accredited Continuing Education, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunities: We invite your organization to support the upcoming conference by participating as an on-site exhibitor. The exhibit hall will be located in a dedicated space, separate from the educational session areas. Exhibit opportunities are available to commercial supporters. The fees listed below apply exclusively to exhibit participation.

Each exhibit includes:

- One (1) 6' table
- Two (2) full conference registrations with access to educational sessions
- Access to meals and breaks with Swineford Allergy faculty and learners

Exhibit tables will be placed in the first-floor foyer and inside Meeting Room 1 of the Pinn Hall Conference Center. Please note that space is limited, and the CE office cannot hold tables. To secure your spot, you must register through **CloudCME**.

Gold Level – \$6,500

- Exhibit table with 2 chairs
- Gold-level recognition in program materials
- Prime location in the room where all snacks and meals are served

Silver Level – \$5,500

- Exhibit table with 2 chairs
- Silver-level recognition in program materials
- Location outside the rooms where snacks and meals are served

Registration and payment can be made online at <https://uva.cloud-cme.com/Swineford26>

Each exhibitor must register via CloudCME using the link above under the “Industry” tab in order to reserve a table or sponsor a refreshment.

Payment can be via credit card (preferred) or check/ACH. *If choosing check/ACH, the confirmation email will include further instructions. Please reference the name of the educational activity (Swineford) when making payments.*

Lodging: The conference hotel guest room block is at the [Residence Inn by Marriott](#) in Charlottesville. Call the hotel at 434-220-0075 or [click here](#) to book at the group rate for Swineford Allergy Conference.

Please reference the conference name to receive the special group rate of \$189 +taxes/fees on Thursday, April 16 and \$249+taxes/fees on Friday, April 17.

Make your reservation no later than March 16, 2026, in order to receive the discounted room rate. Any reservations or changes made past the cutoff date cannot be guaranteed but will be accepted based on availability.

Thank you for your consideration. Please let me know if you need any additional information as you consider supporting this important conference.

Best regards,

Amy Harris
Program Manager | UVA Health Continuing Medical Education